



Emily Mae Collective

EGG DONATION PROGRAMME

EST. 2025

# Privacy Policy

**Effective Date:** 01 January 2026

## Your Privacy Matters to Us

At Emily Mae Collective, we understand that the information you share with us is deeply personal. We are committed to protecting your privacy with care, discretion, and integrity at every step of your journey.

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### 1. Information We Collect

We may collect the following information:

#### Personal Details

- Full name
- Email address
- Contact number
- Date of birth
- Location

#### Sensitive Information

- Medical and fertility-related information
- Lifestyle details relevant to egg donation

## Technical Information

- IP address
  - Browser and device information
  - Website usage data (cookies)
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## 2. How We Collect Your Information

Your information is collected when you:

- Complete an application or enquiry form
  - Register as a potential egg donor
  - Contact us directly
  - Subscribe to updates
  - Browse our website
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## 3. How We Use Your Information

We use your information to:

- Assess eligibility for egg donation
- Facilitate matching with intended parents
- Communicate with you throughout your journey
- Provide support and coordination services
- Improve our website and overall experience
- Comply with legal and regulatory requirements

We will always use your information respectfully and only for its intended purpose.

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## 4. Sharing Your Information

We may share your information with:

- Fertility clinics and medical professionals (with your consent)
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- Trusted partners involved in the donation process
- Service providers who support our operations

Your information is never sold or shared for marketing purposes.

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## 5. Protecting Your Information

We take appropriate steps to safeguard your personal information from:

- Unauthorised access
- Loss or misuse
- Disclosure or alteration

Your confidentiality is a priority.

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## 6. Cookies

Our website uses cookies to enhance your browsing experience and understand how visitors interact with our site.

You can adjust your browser settings to decline cookies if you prefer.

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## 7. Your Rights

You have the right to:

- Access your personal information
- Request corrections or updates
- Request deletion of your data
- Withdraw consent at any time

To do so, please contact us at:

[emilymaecollective@gmail.com](mailto:emilymaecollective@gmail.com)

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## 8. Retention of Information

We retain your information only as long as necessary to fulfil the purposes outlined above or as required by law.

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## 9. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices.

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## 10. Updates to This Policy

We may update this policy from time to time. Changes will be reflected on this page.

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## 11. Contact Us

If you have any questions or concerns, please contact:

**Emily Mae Collective**

Email: [emilymaecollective@gmail.com](mailto:emilymaecollective@gmail.com)

Phone: 082 593 0615

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*By using our website, you agree to this Privacy Policy.*